

Privacy Policy

Privacy Policy and Legal Notice

Note: This policy statement applies to information gathered on the Heartland for Children website only.

This World Wide Web site is owned and operated by the Heartland for Children, Inc. This page contains proprietary rights notices and terms of use of this site. By using this site, you accept these terms of use. If you do not agree to these terms of use, please do not use the site.

This Web site is owned and operated by or on behalf of Heartland for Children. We recognize that visitors to our site may be concerned about the information they provide to us, and how we treat that information. This Privacy Policy addresses those concerns. This policy may be changed or updated from time to time.

If you have any questions about our Privacy Policy, you can contact us at:

Heartland for Children, Inc.
1239 E. Main St.
Bartow, FL 33830
Phone: (863) 519-8900

We are available to answer your questions or hear your concerns.

Our Policy

Heartland for Children uses its best efforts to respect the privacy of its online visitors. At our site, we do not collect personally identifiable information from individuals unless they provide it to us voluntarily and knowingly. This means we do not require you to register or provide information to us in order to view our site. Heartland for Children only gathers personally identifiable data, such as names, addresses, zip/postal codes, e-mail addresses, etc., when voluntarily submitted by a visitor. For example, personally identifiable information may be collected in order to respond to a stated desire to volunteer time to Heartland for Children, to make a financial donation online or to register to receive information. This information is used solely by Heartland for Children or other entities who are involved in the operation of this site for internal purposes. Heartland for Children lists are never sold to third parties. We will only share personally identifiable information with third parties when (i) the person submitting the information authorizes us to share it; (ii) sharing the information is a necessary operation of the site, for instance, to process a credit card transaction, or (iii) we are required to by law. Heartland for Children has no control over or responsibility for the data collection and use practices of third parties that process online donation credit card transactions.

Is Credit Card Information Secure?

We care about the safety and security of your transaction. Companies we work with to process credit card transactions use high grade encryption and security protocols. Contributions may also be made by calling (863) 519-8900.

We Care About Doing It Right

In addition to maintaining privacy and security controls over information you share with us, Heartland for Children works to accurately process your contribution information. During business hours, staff are available to answer questions about your financial donation at (863) 519-8900.

How Do We Use "Cookies"?

Visitors should be aware that non-personal information and data may be automatically collected by the Heartland for Children Website through the use of "cookies." "Cookies" are small text files a Website can use to recognize repeat visitors, facilitate the visitor's ongoing access to and use of the site, and allow a site to track usage behavior and compile aggregate data that will allow content improvements. Cookies are not programs that come onto a visitor's system and damage files. Generally, cookies work by assigning a unique number to the visitor that has no meaning outside the assigning site. If a visitor does not want information collected through the use of cookies, there is a simple procedure in most browsers that allows the visitor to deny or accept the cookie feature. Heartland for Children uses "cookie" technology only to obtain non-personal information from its online visitors in order to improve visitors' online experience and facilitate their visit within our site.

Note to Parents on Our Privacy Policy

Heartland for Children welcomes children to learn more about our organization and, where appropriate, find opportunities to serve their communities through Heartland for Children volunteer activities. However, we encourage this to be done only with their parent's knowledge and supervision.

Thank you for visiting our site. Please contact us at (863) 519-8900 should you have any questions about the operation of the site.

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